



# Eastern Mediterranean University



## Faculty of Tourism

### EASTERN MEDITERRANEAN UNIVERSITY e-HOSPITALITY MANAGEMENT MASTERS PROGRAM



#### e- Hospitality Management MS Curriculum

Code	Course Name
TOUR551	Organizational Behavior and Human Resource Management in the Tourism and Hospitality Industry
TOUR552	Strategic Management for Tourism and Hospitality Industry
TOUR553	Managerial Accounting for Tourism and Hospitality Industry
TOUR554	Marketing Management for Tourism and Hospitality Industry
TOUR555	Tourism Planning and Policy Developing
TOUR556	Financial Management in the Tourism and Hospitality Industry
TOUR XXX	Elective
TOUR 500	Project

#### Entry requirements

1. Application letter including a statement of purpose and a CV (can be sent by email to TEMU Graduate Institute)
2. The Bachelors degree diploma (a copy can be sent in electronic form, but if accepted, the diploma must be sent to EMU Registrars Office before registration to the program)
3. A transcript showing grades for courses taken during bachelors degree studies (a copy can be sent in electronic form, but if accepted, an official transcript must be sent to EMU Registrars Office before registration to the program)
4. Three letters of reference
5. Language proficiency document: TOEFL (paper based: at least 550, computer based: at least 213, Internet based: 80), or IELTS (at least 6.5). If there is no such document available, before formal acceptance to the program, the student will be asked to take the EMU English Proficiency exam. The minimum passing grade for MS programs is 75/100)

#### ABOUT US

This program has been designed in consultation with business and industry leaders and reflects the most recent international and local developments in industrial practice and technology. It is geared to prepare students to meet and deal with the challenges in a global perspective. The general mission of the master program in hospitality management is to develop advanced professionalism in the field of tourism by offering high quality education.

The aim of the program is to meet the educational requirements of professionals, executives and future managers, and to provide an education that will be relevant to the sector.

Having completed the program successfully, graduates will have an understanding of both international and local tourism markets, knowledge of the interdisciplinary aspects of tourism management, the confidence and expertise to plan, organize and make managerial and strategic decisions, the ability to work independently and to develop research and analytical skills

Faculty Of Tourism  
Eastern Mediterranean University,  
North Cyprus.  
Phone: +90 392 630 1269  
Fax: +90 392 365 1584